



NEWS 2021

Isabella is extending the Air family and breathing new life into an old favourite

Isabella's 2021 range offers a wide selection of exciting new products developed for both travelling campers and permanent pitchers. Amongst other things, the award-winning Isabella Air Cirrus 400 has given Isabella the courage to extend its Air family and welcome three new family members. And a classic washable awning is being welcomed back to the range.

Success is well worth building on. This is why Isabella is now extending its Air tent range and welcoming three new members to the Isabella Air family. The new addition to the family is a little brother, Cirrus 300. The same elegant design and durable materials – but just 3 metres wide. And what's more, the Cirrus brothers now have two Air sun canopy cousins in the same elegant North colours; Arc and Y. *"The Y sun canopy uses an innovative, experimental design and offers the renowned superb Isabella quality"* explains Aga Gadkowska, development manager at Isabella.

Old favourites in a new guise

After receiving numerous requests from campers all over Europe, Isabella is launching an old favourite in a new guise. The popular Forum awning is coming back onto the market, this time as the Forum Etna. "The new Forum awning is more or less the same to its predecessor. The only differences are in its frame and colour. The Forum has been created for permanent pitchers and is now only available with a Mega Frame. *"We've designed it in the new collection colour 'Etna',"* explains Aga Gadkowska.

Strong emphasis on equipment for motorhomes and vans

Isabella is also presenting a range of new products for motorhomes and vans. One of the big new products for motorhomes is the new lightweight Levo Cosy Corner and Levo windscreen for creating shade and shelter in front of the motorhome. *"Motorhomes and vans are a market on the increase. That's why we're focusing strongly on developing smart, functional equipment that's suitable for both motorhomes and vans,"* says Morten Kjeldsen, CEO at Isabella. Isabella now offers a full range of 12 products for motorhomes and vans – for both awnings and pole awnings.

New colours and the return of harlequin

The Flint collection is being discontinued for the 2021 season and replaced by the more warm-blooded Etna collection. "Etna is inspired by the Mediterranean landscape. It's all about warm, natural colours of 'walnut' and 'volcano'. The dark Etna shades are particularly practical for people who pitch at the same campsite for the entire season," says Aga. Etna will be coming to the fore in the Forum and Penta awnings in 2021.

Another new design feature is that the harlequin stripes will be coming back on the sides of Isabella awnings. *"Harlequin brings more life to the awnings and is a very recognisable Isabella detail. This new, modern version of harlequin has an asymmetric pattern and toned colours that suit all three Isabella colour themes: North, Dawn and Etna,"* explains Aga.

Robust storage tent for permanent pitchers

Another new Isabella product is the spacious Isabella Mega Space. The Isabella Mega Space is a freestanding storage tent that uses Mega Poles. This storage tent has been specially developed for permanent pitchers and remains stable in unsettled weather.

Deepest sun canopy to date

The Loggia is a new lightweight sun canopy designed for travelling campers. At 2.70 metres deep, the Loggia is the deepest sun canopy to date in Isabella's broad selection of sun canopies. The Loggia is placed directly on the motorhome and set up using just three lightweight CarbonX poles.

[View all new Isabella products for 2021 here](#)